

## DMCA takedown tiff not a battle the AP should be fighting

by Nate Anderson

In retrospect, it's hard to know just what the AP was thinking here. The merits of the case hardly come into the matter; like a slurry of chum to hungry sharks, bloggers get a little crazed by anything involving 1) the DMCA, 2) the chance to stomp on the grave of mainstream media, and 3) invitations to be outraged over fair use limitations. The combination set off a feeding frenzy that even made its way into the New York Times, where AP vice president Jim Kennedy offered some soothing words. "We are not trying to sue bloggers," Mr. Kennedy said. "That would be the rough equivalent of suing grandma and the kids for stealing music. That is not what we are trying to do."

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